

Jason Smith
Director
Ventutec Web Development Agency
Independence House
Queen Street WRL 2PL

Q. Do you have a top tip for visitors to Worcester?

A. My top tip is to head straight for the Tourist Information Centre at the Guildhall to get lots of ideas and inspiration for places to see and visit. Whilst the shopping is often the main draw for visitors, there is so much more to Worcester city centre and the surrounding area. It's worth taking a look at their web site at www.visitworcestershireshire.org

Q. What is the top choice for a business / client meeting?

A. At the start of the 2014 cricket season, we started a 6-year sponsorship deal with Worcestershire County Cricket Club. As the club's official digital partners, we introduced a brand new website for both the Cricket Club and the new facilities at New Road. Part of the deal enables us to use the corporate area for business meetings and events. We particularly like to take clients along and hold a business meeting whilst a match is on, and we have had some great feedback on this.

Many local businesses have seats at the cricket club and we've found it a fantastic

place to meet and engage with new and existing clients.

Q. Where would you recommend going to celebrate a client win or positive business news?

A. We like to head to Bolero Bar and Kitchen in Foregate Street to celebrate business and staff successes as the venue is perfect for celebratory drinks or an informal dinner. The team at Bolero is also keen to work with us to create the perfect atmosphere or setting whether I am entertaining a client or my whole team.

Q. What are the advantages of working in the Worcester BID area?

A. As a business owner in Worcester for a number of years, I have seen improvements thanks to the introduction of Worcester BID. The schemes and events are both varied and useful to businesses in general, and the rangers are a real asset. The business to business trading and advertising opportunities are a great way to learn about other Worcester businesses, so that where possible we can aim to keep things local.