A wonderful location in the heart of England

Worcester is a Cathedral city with a population of just under 100,000 and occupies an enviable location on the River Severn. The city is accessed via two motorway junctions, 6 & 7, off the M5 motorway and is the gateway to some of the country's most unspoilt and picturesque countryside.

Located in the heart of England, Worcestershire offers a cornucopia of experiences, all with quintessential English charm, ranging from the spa town of Malvern, overlooked by the Malvern Hills, providing ideal walking conditions and spectacular views, to the towns of Redditch, Bromsgrove, Droitwich Spa, Kidderminster, Stourport-on-Severn and Bewdley to the north, and many picturesque honey-coloured Cotswold villages to the south.

Whatever time of year you visit, you'll find an endless amount of leisure and recreational activities, ranging from festivals and events to steam train rides and museum visits, and if you're simply looking to escape the hustle and bustle of everyday life, you'll find all the peace and tranquillity you could want in beautiful Worcestershire.





Worcester & The Malverns



shop eat play live worcester