

Q. What is your favourite place for lunch in Worcester?

A. Saffrons in New Street. It has a great atmosphere, offers quality food at a good price and fast, friendly service. It has a good central location with parking close by and is ideal for lunchtime or evening dining.

Q. What is your favourite independent business in the Worcester BID area? A. Coffee Dough: it offers great quality coffee, served by friendly staff and provides something different to the normal chain of coffee shops.

Q. What would you recommend as a hidden gem in Worcester for visitors to discover?

A. Sub Studio Photography. It's a professional photography service, specialising in fun family portraits. Q. Do you have a top tip for visitors to Worcester?

A. Use RingGo parking. It's a scheme that lets you pay for parking without having to visit a machine, introduced by Worcester BID. You just need a mobile phone and credit or debit card. You can park by text, mobile, internet or the special RingGo iPhone app. If you wish, they'll text you when your parking time is running out. For details, see the Worcester BID RingGo leaflet or go to www.myRingGo.co.uk

Q. What is your favourite part of Worcester?

A. All of it really: great shops, beautiful cathedral, picturesque river, nationally acclaimed cricket ground and racecourse. It really has something for everyone!