An unrivalled array of quirky independents...

As a modern city steeped in heritage and history, Worcester offers shoppers a truly unique experience, and is one of the best shopping destinations in the Midlands.

An unrivalled selection of independent retailers includes a wide range of boutiques and specialist shops, selling everything from the latest designer names and vintage clothing to shoes, jewellery, babywear and hobby equipment. Then there are gifts, toys, homeware, furniture, technology, cycles, musical instruments, beauty products and much, much more.

When you visit, make sure you explore Worcester's hidden gems, including Friar Street, New Street and Charles Street, The Foregate and Hopmarket, Sidbury, Cathedral Plaza, Reindeer Court and The Shambles, The Cornmarket and refurbished Gallery. Each has its own distinctive character and offers a fabulous range of speciality shops.

With plenty of car parking, coach drop-off points and centrally located bus and train stations, you can literally enjoy retail therapy as soon as you arrive. Mainly pedestrianised, the city centre provides a relaxed, pleasant experience, whether you're shopping, browsing or simply taking in the sights.

And with a plethora of places to eat and drink, including historic pubs, traditional cafés, artisan coffee shops and top-class restaurants, there's plenty of choice, whether you're looking for a morning coffee, leisurely lunch, afternoon tea or evening meal. You certainly won't find a better place to unwind after a day's serious shopping.

